

1 reasonable things to deal with to do in the
2 near term. Again, it may seem unfair, but I
3 think in the near term given dislocation costs
4 it's not unreasonable, excepting unusual
5 circumstances to give a strong preference to
6 the incumbent. But I think as we go forward
7 beyond that, let's say, for five years from
8 now, that we'll be freer to think of different
9 solutions, and they would become maybe part of
10 the answer.

11 COMMISSIONER MARTIN: I do know
12 you've laid out some other proposals that we
13 have some interest in as well. But this
14 presumption issue, that's one of the five
15 things that you think should be done in the
16 short run, right?

17 MR. WELLER: Yes.

18 COMMISSIONER MARTIN: The other
19 question I had, Mr. Coit, I certainly agree
20 with many of the concerns you expressed about
21 forward-looking costs, some of your concerns
22 about the wireless and other ETCs' ability to
23 obtain support on the basis of the ILEC's
24 costs without having necessarily incurring
25 some of those costs themselves or providing

1 the same kind of service.

2 But I am concerned about one of the
3 things you raise in your testimony and talk
4 about the expansion of the base of universal
5 service contributors to ensure everyone
6 contributes on an equitable basis. And you
7 talk about wanting to have facility and
8 non-facility-based providers of Internet
9 service, all IP-enabled service providers, all
10 cable providers, wireless and satellite
11 providers, and other providers all
12 contributing into the universal service fund.

13 I was wondering if you would assume
14 then that all of those same providers would be
15 able to take out of the universal service fund
16 as well. And if they wouldn't, why is it an
17 equitable basis, which is what keep using as
18 your phrasing, for these providers to pay into
19 a fund that they are not able to take out of?

20 MR. COIT: I guess just generally --
21 and this goes back to, I think -- at least
22 ties into some of my opening comments.
23 Whatever mechanism -- whatever the mechanism
24 is, you know, as a result of this process and
25 in the future, you know, it really seems to me

1 that it's got to be tied to those that are
2 investing in the network. And not all
3 providers do that. The other thing --

4 COMMISSIONER MARTIN: But then I just
5 do want to understand. Then what you would
6 say, though, is any provider that does should
7 be able to take out; is that right?

8 MR. COIT: Not necessarily.

9 COMMISSIONER MARTIN: Not necessarily
10 any -- not necessarily?

11 MR. COIT: And that's because if we
12 look at the current situation, we've got a
13 situation today where there are carriers that
14 are getting money out of the universal service
15 fund that have stated very clearly that they
16 don't believe that they have
17 carrier-of-last-resort responsibilities. And
18 if you look at cost drivers for rural
19 carriers, in a lot of cases it's those
20 customers that are so remote that they they're
21 the ones that to some -- to a significant
22 degree drive high cost. And if there isn't a
23 sincere commitment to serve throughout the
24 area, I just don't believe the carrier should
25 get any money.

1 And I've sat in two ETC hearings and
2 that question has been asked. And, you know,
3 does the CETC carrier have carrier-of-last-
4 resort obligations, and the answer has been
5 the same both times: no. And I don't agree
6 with that. I think that there's
7 distinguishing -- you know, I think you have
8 to look at who's providing the facilities and
9 who's meeting the obligations. And I also
10 think you have to look at the area and really
11 ask yourself, you know, is this the sort of
12 area where it makes sense to be funding
13 multiple carriers regardless of who that
14 carrier might be.

15 MR. GARNETT: If I could actually
16 respond to both of your questions in one
17 answer, and this is sort of -- kind of a
18 five -- sort of the five years out sort of
19 time frame that Mr. Weller was talking about,
20 that type of a proposal. You know, once a
21 wireline or wireless carrier or whomever
22 satisfies the structural obligations for
23 getting an ETC designation, whether it's state
24 or the FCC, ultimately the true arbiter of who
25 should get the support should be the customer.

1 And for that reason, the Commission
2 really should think about a long-term solution
3 as direct consumer subsidy where you basically
4 have a situation wherein you determine, is
5 this a high-cost area. It's a narrowly
6 defined area. You determine, you know, what
7 the most efficient technology is for that
8 area. You figure out how much support you
9 have available for each customer in that area,
10 and let the customer decide who they spend
11 their dollar on.

12 And that way you deal with both of
13 the issues you raised. You deal with who gets
14 to get the money out. It should be anybody as
15 long as the customer wants that carrier to be
16 their provider. And you deal with the issue
17 of, you know, whether you should limit support
18 to one carrier in an area. If the customer
19 chooses a wireless carrier or wireline
20 carrier, that choice should be respected and
21 that's how the dollar should be spent.

22 COMMISSIONER ABERNATHY: Thank you
23 very much, Commissioner Martin.

24 Thanks to our panelists. What I
25 think we will do now is we will take a

1 ten-minute break before we start with panel
2 two. I do want to thank everyone, and I know
3 some of you are coming back for panel two.
4 This was very, very informative and we
5 appreciate you traveling here.

6 (Whereupon, a break was taken.)

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2 COMMISSIONER ABERNATHY: Thanks again
3 to our panelists. We really appreciate you
4 coming all this way. We don't want to waste
5 your time, so I think we'll start right away
6 with Scott Bergs with Midwest. Again, a
7 three-minute presentation, if you could, so we
8 can leave plenty of time for Q and A.

9 MR. BERGS: Thank you. Again, I'm
10 Scott Bergs with Midwest Wireless. And first
11 of all, I want to say thank you for the
12 opportunity to address these really important
13 issues. In this proceeding the Joint Board
14 and the FCC will make some decisions that will
15 dramatically impact customers' options for
16 communications services in the high-cost areas
17 of the United States and the overall cost of
18 communication services throughout the United
19 States.

20 The Joint Board and the FCC will be
21 guided and informed by representatives of
22 small ILECs, from medium-sized ILECs, from
23 wireless carriers like Midwest Wireless, and
24 many, many others. But in taking into
25 consideration all of these important views,

1 perhaps the greatest challenge to each of you
2 is to distinguish between how your choices
3 will impact Midwest Wireless, CenturyTel,
4 small independents, or AT&T, and instead focus
5 on how your choices will impact the people who
6 are living and working in rural, high-cost
7 areas in purchasing communications anywhere
8 within the United States.

9 I know the dramatic disparity between
10 wireless consumer contributions to the fund,
11 approximately 22 percent, and the small amount
12 of consumer-received benefit from the fund --
13 the small amount of wireless-consumer-received
14 benefit, about 3 percent. I'd point out and
15 highlight that point, the customer
16 contribution and receipt, notwithstanding my
17 own reference in my written comments to the
18 provider contributions. They really are not.
19 That's a misnomer. They are passed along to
20 the consumer, and I think it's important to
21 highlight that fact.

22 And, of course, finally, the benefits
23 derived, if the funds are appropriately used
24 or inappropriately used and efficiently used,
25 are consumer benefits. And if they are lost,

1 it's the consumer who loses those benefits.
2 Rather than focusing a lot on the actual
3 economic disparities, I'd like to focus my
4 comments briefly on how those consumers will
5 be impacted under the various changes that are
6 proposed here today.

7 The impetus for U.S. commercial
8 dominance throughout the world is really our
9 consumers' insatiable thirst for innovation and
10 additional value. They continually drive
11 providers like Midwest Wireless and everyone
12 represented in this panel to be more creative
13 and efficient in how they provide services.
14 By making changes in this proceeding, we have
15 to avoid taking away that customer's power to
16 force us to be more innovative and more
17 efficient.

18 As Congress determined in the '96
19 Act, customers in rural high-cost areas
20 deserve the same types of services and same
21 choices of services as those folks living in
22 urban areas, and at prices that are comparable
23 to their urban counterparts. While USF reform
24 is needed now to ensure the long-term
25 realization of these goals, we must be mindful

1 that recently great strides have been made
2 towards those acts.

3 For example, since our designation as
4 an eligible telcommunication carrier in
5 Minnesota, Iowa, and Wisconsin, Midwest
6 Wireless has expanded it's coverage through
7 additional power facilities and other
8 facilities. That has provided health and
9 safety benefits in emergency situations --
10 giving consumers the ability to dial 911 in
11 areas where they simply could not do that
12 before -- and for emergency responders who are
13 responding to those calls, to be able to
14 communicate, to learn facts during the
15 sometimes sizable drives or transportation
16 periods that don't exist at least to the same
17 extent in urban areas as they're trying to get
18 to that emergency situation.

19 So, the residual benefits that
20 Midwest Wireless has been able to provide
21 consumers in those rural markets that we serve
22 is the provision of broadband. We do that
23 through a couple of different networks that
24 get an ancillary benefit from the funds and
25 the facilities that are developed through

1 those funds. We have a 1xRTT network, which
2 will be evolving to an 1xEV-DO network; true,
3 high-speed broadband access with mobility; and
4 also operate an 802.11 network. The
5 efficiencies that are gained are that we can
6 share facilities with our standard voice
7 provision service facilities. And also, we
8 can share personnel, our engineers and our
9 service technicians.

10 In essence, between Midwest Wireless
11 and the other carriers competing in our
12 markets, we are giving the customers choices
13 for service, service provider, customer
14 service, and other incremental value that the
15 customers demand. These are the benefits that
16 were envisioned by Congress to be derived from
17 a dynamic and competitive marketplace, and it
18 is important that we keep those incentives in
19 place.

20 So, what do we need to do? Just a
21 couple of quick points. First, I want to
22 point out that there is growth in the fund,
23 and we need to be careful to not let the fund
24 get out of control. But there is an inherent
25 cap, at least on the CETC side, in the fund

1 itself. While certainly in the short term,
2 because we made some accommodations for the
3 ILECs back in the RTF order, there is going to
4 be growth in the fund as CETCs enter the
5 market.

6 In the long term as customers
7 continue to fill out the number of connections
8 that they're going to acquire, they're not
9 going to have six, seven, eight connections.
10 So, the unlimited and ever-expanding growth of
11 the fund is simply not a reality. We must
12 preserve the equality in support to preserve
13 those motivations to keep carriers entering,
14 competitive carriers entering into these
15 markets, and to make sure that the carriers
16 there are, in fact, being as efficient as they
17 possibly can be. We are starting to see that
18 by some of the rural ILECs in our service
19 territory. We're seeing the handwriting on
20 the wall, and anticipating changes, and are
21 therefore starting to find efficiencies that
22 they previously claimed simply could not be
23 achieved, through shared switching facilities
24 and other common service components.

25 Making these incremental reforms can

1 ensure that the carriers are motivated to
2 passionately fight for those customers,
3 ultimately reducing the carrier's reliance on
4 government-provided subsidies which are
5 furnished at the expense of the customers
6 themselves. Specifically, in the short term,
7 we can mandate disaggregation, targeting
8 high-cost support to the highest cost areas of
9 a study area. We can move toward
10 forward-looking costs. We can stop system
11 gaming of large ILECs acting as small ILECs,
12 or identifying themselves as small ILECs. And
13 we can eventually move towards portability of
14 support as mandated by the Act.

15 Taking these steps now will ensure
16 the customers have a right to an ever
17 increasing expectation of value even in these
18 rural areas. Thank you.

19 COMMISSIONER ABERNATHY: Thank you
20 very much.

21 And now we'll turn to David Cole from
22 CenturyTel.

23 MR. COLE: Thank you. Good
24 afternoon. My name is David Cole. I'm the
25 Senior Vice President of Operations Support

1 for CenturyTel. I'm testifying today on
2 behalf of the Independent Telephone and
3 Telcommunications Alliance. ITTA is an
4 organization of midsize telephone companies
5 serving thousands of rural communities across
6 the nation. ITTA appreciates this opportunity
7 to testify at this hearing. Through this
8 testimony, ITTA urges you to recommend that
9 CETCs receive universal service support based
10 on their own costs as opposed to the costs of
11 the carrier-of-last-resort. ITTA also hopes
12 you will recommend that the FCC modify its
13 safety-valve rules so as not penalize carriers
14 that make investments in the first year after
15 acquiring a rural exchange.

16 CETCs should have to justify their
17 receipt of support based on their own costs.
18 The costs of the incumbent simply aren't
19 relevant. As carriers-of-last-resort
20 throughout the communities that they serve,
21 rural ILECs have a fundamentally different
22 role. Carriers-of-last-resort must serve
23 every single customer that requests service.
24 CETCs do not. Carriers-of-last-resort must
25 comply with strict service quality and outage

1 reporting requirements to ensure that the
2 communities they serve are receiving
3 high-quality telecommunications services.
4 CETCs do not. Perhaps most important,
5 carriers-of-last-resort open their books up to
6 regulators and have to prove that their costs
7 justify the level of universal service
8 support. CETCs do not.

9 Just like the ILECs, CETCs should
10 have to prove that their costs justify receipt
11 of support at the level they request. Today,
12 the FCC oversees a system that hands out
13 hundreds of millions of dollars to CETCs
14 without considering how they perform, what
15 their costs may or may not be, or how accurate
16 their reporting of customer lists may be.
17 Indeed, CETC funding is growing far faster
18 than the funding for rural ILECs. From 2002
19 to 2005, rural ILEC high-cost loop funding is
20 projected to grow approximately \$22 million
21 while CETC funding is projected to grow five
22 times that amount, or \$110 million dollars.
23 Many rural ILECs are actually experiencing
24 declines in USF funding today in 2004, and are
25 projected to experience even larger declines

1 in support in 2005. Considering the fact that
2 ILEC funding is already capped, the best way
3 that the FCC could control fund growth would
4 be to simply require CETCs to justify their
5 receipt of these funds.

6 The Joint Board should also recommend
7 changes to the method of calculating the
8 support for acquired rural exchanges. Today's
9 rule creates disincentives to investment in
10 these acquired exchanges. When carriers
11 acquire rural exchanges, the
12 telecommunications plant in these exchanges
13 typically it's neglected and requires
14 immediate investment to meet minimal service
15 standards, let alone to allow provision of
16 advanced telecommunications capabilities. The
17 current safety valve rules actually provide an
18 incentive for carriers to delay by a year or
19 more expenditures that would improve service
20 for these rural customers. If the FCC wishes
21 to encourage carriers to make needed repairs and
22 improvements to these exchanges, the FCC rules
23 should be changed.

24 To alleviate these problems, ITTA
25 proposes that acquiring carriers be eligible

1 for support immediately following the
2 acquisition of the exchanges, and that the FCC
3 should measure the baseline cost-per-loop in
4 an acquired exchange on the cost at the time
5 of acquisition in order to most accurately
6 show the increased investment.

7 In closing, ITTA reiterates that the
8 continued disbursement of universal service
9 funds to CETCs as a factor of carriers-of-
10 last-resort costs and a billing address
11 customer list is inappropriate and should be
12 discontinued. CETCs should receive universal
13 service support based on their own costs. It
14 is the only means of providing accountability
15 needed to ensure that universal service funds
16 are efficiently used to accomplish the
17 purposes of the Act.

18 Thank you.

19 COMMISSIONER ABERNATHY: Thank you,
20 Mr. Cole.

21 Now, we'll hear from Mr. Gene
22 Johnson, who is with Fairpoint Communications.

23 MR. JOHNSON: Thank you, Commissioner
24 Abernathy. You may have remembered that last
25 time I appeared before the en banc hearing and

1 you had a clock in front of us. So, therefore
2 I have written my statement out to make sure I
3 don't go over three minutes.

4 I'm Gene Johnson, Chairman and CEO of
5 Fairpoint Communications, and we're a holding
6 company for rural ILECs operating in 16
7 states. Fairpoint's average study area has
8 just 8,500 access lines, and many of these
9 areas are very costly to serve. Without the
10 cost recovery Fairpoint obtains through
11 universal service support, we would literally
12 be unable to provide these customers with
13 affordable, high-quality service. This
14 morning -- or this afternoon, I'm here on
15 behalf of OPASTCO and its 560 rural telephone
16 company members, many of which face operating
17 challenges similar to ours.

18 You may recall that last year in
19 Denver I participated on a panel concerning
20 the very same subject we're here to discuss,
21 the basis of support for competitive ETCs. It
22 seems like it's been a lifetime. Over the
23 past six quarters since I was last before you,
24 the projected support for CETCs in rural
25 service areas has increased by something like

1 \$60 million. It represents 80 percent of the
2 total growth in the rural high-cost program
3 over that same two-year-time period. It's
4 clear that the support going to CETCs is
5 driving the rapid growth of the high-cost
6 program and placing its future viability at
7 great risk.

8 OPASTCO continues to believe that the
9 best way to address this problem is to base
10 support for CETCs in rural areas on their own
11 embedded costs. This would introduce the same
12 rationality and accountability into the system
13 for these carriers that already exists in the
14 mechanisms for rural ILECs. Moreover, it
15 would help to sustain the high-cost program in
16 a way that provides every ETC with sufficient
17 support and continues to achieve the universal
18 service objectives of the '96 Act.

19 OPASTCO recommends that the joint
20 board or FCC hold industry workshops to
21 develop charts of accounts for CETCs in each
22 industry segment that will be used for cost
23 reporting purposes. Although the types of
24 costs reported by wireless ETCs will obviously
25 differ from those reported by LECs, there

1 should still be cost reporting parity between
2 the ILECs and the CETCs.

3 During the period of time when
4 accounting rules are being developed, we
5 recommend the adoption of the interim wireless
6 safe harbor plan that was filed by OPASTCO,
7 RICA, and the RTG in the portability
8 proceeding. Under that plan, wireless CETCs
9 would receive a safe harbor percentage of the
10 rural ILEC's per-line support with the
11 specific percentage based on the size of the
12 wireless carrier. Again, this plan is
13 intended strictly as an interim measure that
14 would sunset after the FCC adopted
15 cost-reporting rules for CETCs.

16 In closing, the current portability
17 rules have placed the sustainability of the
18 high-cost program in serious jeopardy and
19 change should not be delayed any longer. It
20 seems almost too obvious to say, but the
21 high-cost program should only provide support
22 to carriers that can actually demonstrate that
23 they have high costs. The system needs to be
24 accountable to the ratepayers nationwide, the
25 consumers, who ultimately fund it.

1 Thank you for inviting me to
2 participate in the hearing today. I'd be
3 happy to answer any questions you may have.

4 COMMISSIONER ABERNATHY: Thank you
5 much, Mr. Johnson.

6 And now we'll hear from Denise
7 Parrish who is with the Wyoming Office of
8 Consumer Advocate.

9 Thank you, Ms. Parrish.

10 MS. PARRISH: Thank you. I
11 appreciate the opportunity to be here, not
12 only on behalf of Wyoming Office of Consumer
13 Advocate, but also as a representative of
14 NASUCA.

15 I'd like to begin as I did in my
16 written statement by reminding you of the
17 overarching principals that you need to
18 balance. And while I know that you know these
19 principals, they're not always discussed in
20 the -- to the extent that I think that the
21 balance requires.

22 For instance, there's been a lot of
23 talk about the sustainability of the fund, but
24 there has been very little mention about
25 affordability. And we think that

1 affordability is one of the key items that
2 should override your decision making and be
3 part of the balance here, and it doesn't get
4 discussed to the same degree that many of the
5 other principles in 254 get discussed.

6 Similarly, access to quality services
7 does not get the same amount of discussion
8 that access to the fund gets. There was on
9 the first panel discussion about who should be
10 able to access the fund, but without the
11 reminder that the whole purpose of accessing
12 the fund is to maintain access throughout the
13 nation. We have a wonderful, ubiquitous
14 quality network in America, and the whole
15 purpose of the fund is to maintain that, not
16 to develop competitors, not to develop
17 competition, but to, in spite of or in
18 conjunction with competition, to maintain the
19 network that we have. So, we hope that you'll
20 keep that in mind.

21 Similarly, the comparability issue,
22 we remind you that that ought to be one of the
23 key items that goes to the end test. Whatever
24 decision that you make as a result of this
25 hearing and many other hearings and

1 discussions that you'll have, it ought to be
2 the final test of whether your decision is the
3 right one should be the comparability of
4 rates. Even if that means that you do
5 something similar to what you did for the
6 non-rurals, which was, if all else fails, a
7 state can come in and ask for supplemental
8 funding just to show that the comparability
9 test is being met.

10 So, the NASUCA comments in this
11 proceeding go to trying to balance all of
12 those issues as well as trying to rationalize
13 the fund. We understand that there's a
14 sustainability problem, and we understand that
15 there's a -- are competitive issues. We're
16 not against competition. We're not trying to
17 create discrimination for or against the
18 competitors, but we believe that the fund
19 needs to be rationalized.

20 And in that regard, relative to the
21 two issues that I've been asked to speak to,
22 the specific comments suggest that competitive
23 ETCs should have support based on their own
24 costs but capped at the level of support
25 provided to the incumbents. We -- I won't go

1 into it now. You have the written statements
2 as to why we believe that it's both a fair
3 competitive method as well as a
4 nondiscriminatory method. We also believe
5 that this is the way to remind ourselves that
6 the incumbents do have carrier-of-last-resort
7 responsibilities at this point,
8 responsibilities that have not been picked up
9 by many of the CETCs.

10 As to the second issue, the issue of
11 dealing with bought and purchased exchanges,
12 we have not taken a formal position at this
13 point. We expect to do so in our reply
14 comments. But again, the overarching concern
15 should be to not provide incentives to make
16 purchases, but at the same time to recognize
17 that the buyers have done some marvelous
18 things in rural areas once those exchanges
19 have been purchased.

20 And with that, I would look forward
21 to your questions.

22 COMMISSIONER ABERNATHY: Thank you
23 very much, Ms. Parrish.

24 And now we will turn to Dr. Lehman
25 from Alaska Pacific University.

1 DR. LEHMAN: Thank you. We hear a
2 lot of the phrase, competitive neutrality,
3 invoked as reasons why we need the equal
4 support rule. And there is nothing in
5 economic theory. You won't find the phrase
6 competitive neutrality. What you will find,
7 the closest concept is the idea of
8 discrimination and nondiscrimination. And
9 discrimination takes place when equals are
10 treated unequally or whenever unequals are
11 treated equally. And that last phrase is what
12 I think applies here.

13 Wireless and wireline technologies
14 are just different. They're different in a
15 litany of technological, regulatory, and
16 market ways, many of which appear in lots of
17 the testimony you've been provided with. And
18 I'd add one to the list that came from the
19 previous panel. It's very appealing, the idea
20 of eventually moving to system of consumer
21 subsidies where the consumer gets the subsidy,
22 the ultimate person we're trying to help. But
23 that is not technology neutral.

24 In a wireless world that works fine
25 to give the customer the subsidy because

1 wireless networks are not built to serve
2 particular addresses and customers. They're
3 served to -- they're built to serve particular
4 areas that customers may travel through.
5 Wireline technology is geared to specific
6 locations. And if you give the customers the
7 subsidy, you run into the problem that one
8 person may want to use their subsidy for
9 wireline and the next house down the road may
10 not. But you still have to build the network
11 down that road in any case. So, there are
12 some important differences in technology that
13 need to be recognized, and you can't do it
14 through the equal support rule.

15 I don't think it is efficient to try
16 to equalize wireless and wireline services.
17 One of the wonderful things about them is they
18 are so different. So, rather than try to say
19 we're going to have the same standards and
20 they all have to look the same -- they don't
21 look the same. And I think the principle of
22 competitive neutrality, or from the
23 discrimination concept, would be that they
24 should be treated differently. And by
25 treating them differently, I mean that the